



# AARON ANGEL

Senior Graphic Designer / Art Director

Lake Worth, FL

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## PROFESSIONAL SUMMARY

Senior graphic designer with 10+ years of experience delivering clear, well-crafted visual solutions across digital and print platforms. Known for translating complex ideas into engaging, usable design—especially in regulated, detail-driven environments. Brings strong production expertise, sound visual judgment, and a collaborative approach that ensures creative work holds up from concept through final execution. Brings bonus fluency in UX, accessibility, and large-scale content systems that support creative work at scale without compromising craft.

## CAPABILITIES

Graphic Design & Layout | Art Direction | Branding & Visual Systems | Web, Email & Print Design  
Production & File Prep | Typography | Visual Hierarchy | Accessibility-Aware Design  
Cross-Functional Collaboration | Asset & Workflow Organization

## SELECTED EXPERIENCE

### Senior Graphic Designer (Freelance) | 2023 – Present

Designing and producing brand-consistent visuals across web, email, social, and print. Partner with internal teams to execute layouts, refine visual systems, and deliver production-ready assets that perform reliably in real-world use.

### Director of Systems Development

Wondros | 2020 – 2023

Led creative and design strategy for large-scale content platforms supporting the NIH All of Us Research Program. Collaborated with designers, developers, and stakeholders to improve UX, accessibility, and visual clarity across CMS and DAM tools while maintaining compliance and brand consistency.

### Senior Digital Asset Manager / Senior Graphic Designer

Wondros | 2017 – 2020

Designed digital and print assets for national public-health initiatives while managing and organizing 25,000+ assets across multiple platforms. Streamlined workflows, improved asset discoverability, and supported campaign execution through consistent visual systems and production precision.

### Senior Art Director

Scout Marketing (now ConcentricLife) | 2014 – 2017

Led art direction and hands-on design for pharmaceutical campaigns across print, digital, and social channels. Developed visual systems, refined layouts, and collaborated closely with copy, strategy, and regulatory teams to deliver clear, compliant creative.

## EDUCATION

Bachelor of Arts (B.A.), Advertising & Graphic Design | The Art Institute of California – San Diego

## SKILLS

Adobe Creative Suite (Photoshop, InDesign, Illustrator, Premiere Pro, Animate) | Figma | Sketch  
WordPress | Basic HTML 5 / CSS 3 | Intelligence Bank | Bynder